

New Brand Sparks New More Interactive Website

Following the launch of our new Pioneers brand earlier this year, Pioneers Headquarters began developing the technology to help make learning about our mission, joining Pioneers, and finding volunteer opportunities more dynamic and inspiring. Our new Pioneers website, www.pioneersvolunteer.org, was launched this summer.

The new website better supports the organization's mission. It features an enhanced ability to search for local volunteer opportunities through the Pioneers Alliance Linkage System (PALS).

Pioneers Essentials, our new online store, offers Pioneers branded merchandise like T-shirts and caps, as well as materials to support your Pioneers projects and membership recruitment.

Our new site has been designed to be functional, intuitive and easy-to-use. In our Member Center, Pioneers unit leaders will find the tools and resources they need to conduct Pioneers business easily and efficiently. Members can access their member benefits, read the PioneersPress online, and easily search P4, the Pioneers Projects and Programs Periodical, to find innovative ideas. Non-Member visitors can discover who we are and learn about what we do. Anyone who visits can make a secure donation online to support our work.

The launch of our new site using our new 'spark' brand, provides enhanced tools and opportunities for current members and improves our ability to recruit new Pioneers to help us carry on our legacy.

Visit www.pioneersvolunteer.org today!

calendar

Sept. 8	International Literacy Day
Sept. 11	9/11 National Day of Service and Remembrance
Oct. 15	Application Deadline for Pioneers Awards and Grants
Oct. 19-25	Kids Care Week
Oct. 25	Make a Difference Day
Nov. 1-7	Pioneers Week

For upcoming chapter events please visit www.newoutlookpioneers.org or go to the international website at www.pioneersvolunteer.org and visit the Member Center to find out about all the exciting Pioneering projects and activities going on in your local area and across the United States and Canada.

inside

- 2 David Nichols Shares his Thoughts
- 2 Membership Matters
- 3 Fundraising Update
- 3 Pioneering Opportunities for Future Growth
- 4 Pioneers Leadership Insight
- 4 New Project for Heartland Council

contact us

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For contacts, please access our website at www.newoutlookpioneers.org and click on Chapters and Chapter officers.

To change a mailing address, notify us of a deceased member, or if you have a question about Pioneer member benefits, please call the Pioneers Resource Center at 800-976-1914 or email us at info@pioneersvolunteer.org

letter from the chairman

Dear Fellow Pioneer,

Our new brand is an important part of attracting future Pioneers to carry forward our important legacy. At the heart of our new 'spark' logo is the Pioneers triangle. It signifies that while our look has evolved and changed, the traditional values on which we were founded are at the core of everything we do.

We remain an organization rooted in legacy, focused on future growth, united in our reason for being, making a real difference through our grassroots volunteerism. And stories of Pioneers exemplifying these values and commitment abound.

- A soldier overseas receives a care package lovingly prepared by a Pioneer. That soldier is reminded in a time when it means the most, that he is not forgotten by those who miss and appreciate him at home.
- A family devastated by natural disaster is given the essentials needed to recover by their local Pioneers chapter.
- A young child struggles to build the skills she needs to succeed. A Pioneer reaches out to tutor her and ensure her future success.

Thank you long-standing and new Pioneers for your dedication to building the Pioneers' legacy through your commitment of time and talents. Your volunteer efforts and participation in the Pioneers organization truly change the world.

As a Pioneer you play a part in creating positive change in a time in history when it is needed the most. Because of your compassion and hard work we will continue to take on new challenges and positively impact the growing needs of our hometowns.

I thank and honor you for all you have done and all you will do for others in the name of Pioneering.

Sincerely,



David Nichols
Chairman, Pioneers



membership matters

Member Benefits That Benefit You & Our Mission!

As a Pioneer, you work hard to improve the lives of those in your community and the world. You are quick to respond when there is a call for help and always spread a message of hope and optimism.

To recognize that what you do does make a difference, we have carefully chosen select benefit partners that provide the best discounts and value to our members. By taking advantage of these benefits, you not only receive the recognition you deserve, but you help contribute to the Pioneers mission. Seventy percent of the monies received from the use of these benefits are distributed back out to your local Pioneers group.

Member Benefits include:

- Pioneers Home Financing Program from Wells Fargo Home Mortgage, 1-866-262-1505
- Pioneers Banking Center savings and deposit products from Waterfield Financial Services, Inc., 1-866-674-5755
- Auto & home insurance from Liberty Mutual, 1-800-357-2305
- Long term care insurance through LTCR, 1-800-616-8759
- Health screenings provided by Life Line Screening, 1-800-690-7485
- The Pioneers Visa® Platinum Card issued by U.S. Bank, 1-800-853-5576 ext. 9080

For more information on these and other available member benefits, visit the Member Benefits Center at www.pioneersvolunteer.org.

fundraising update

Invest in the Future of Pioneering

Your support makes it possible for us to continue our good work. When you donate to the Pioneers, you support the work of our more than 620,000 volunteers who share their time to make our world a better place.

We promise that your hard-earned dollars will be put to work changing the lives of others. In fact, when you support fundraising campaigns like our annual Pioneers Calendar, 70% of the net proceeds are distributed back to our Pioneers chapters.

There are lots of ways to support the Pioneers! Become a part of our President's Circle by making a gift of \$100 or more. President's Circle donors show their commitment to the future of Pioneering through their exceptional generosity. Pioneers President, Marty Lee, recognizes Circle supporters with specialized communications throughout the year.

Pioneer Champions, our automatic giving program provides Pioneers, their friends and family, and the public with an opportunity to support and sustain their local Pioneers by making regular monthly or quarterly gifts. Recurring donations are made automatically by credit card or electronic funds transfer (EFT) from a bank account.

The Pioneers' Special Occasion Giving program enables you to make a financial contribution even more meaningful through commemorative and memorial gifts.

Our newly designed website --- www.pioneersvolunteer.org --- provides a safe, secure way to support the Pioneers anytime. Your gift truly helps us grow. The stronger we become, the stronger the communities we serve will be!



Pioneering Opportunities for Future Growth

A study of existing and prospective Pioneers led by an independent research firm found that Pioneers today are particularly interested in "one-shot deals" for volunteering. Their ideal volunteer project would take place on the weekend and allow family members and friends to participate, too. Helping others and feeling like they are part of a community is important to today's volunteers as well.

Pioneers Headquarters listened to what members and prospective members had to say and a series of pilot projects that meet these criteria will be launched in the fourth quarter of 2009 to help us grow our ranks.

Participating chapters will spark change in their communities through programs that provide books for children in need, support soldiers and their families, and promote community clean-ups and environmental awareness. Not all projects are new, but the way they're being implemented will help ensure that loyal volunteers are engaged, new members are recruited, and the corporate social responsibility objectives of our sponsor companies are met.

Our goal is organizational growth! Visit www.pioneersvolunteer.org for updates and more information on pilot projects.

Want to receive email updates about Pioneers news and benefits? Simply register your email address at our website at www.pioneersvolunteer.org

pioneers leadership insight

Dear New Outlook Pioneer,

Dues for Regular Members, those members who have not yet retired from an original Sponsor Company, or who have joined through our membership trial program, were increased this year from \$15 to \$22 annually. Some members have expressed they feel this to be a sizable jump. Dues were last raised in 1992, when they doubled from \$7.50 to \$15 yearly.

Regular Member dues are an important part of the overall financial support of Pioneering. There has always been a generous split of individual dues, with a portion kept at the Association, and the rest coming back to the member's local chapter, council or club, to support that unit's community service projects.

With the new rate, \$10 now remains at Headquarters and \$12 is returned locally. This can be a substantial part of a unit's fundraising strategy if it has a good number of dues paying members.

No organization likes to increase the financial burden of its committed membership. We will continue to be as vigilant as possible, to be fair financially to our members.

Please see the related article in this issue about our many Benefits Partners who offer savings for services to you.

Yours in Pioneering



Dan Katze
Vice President, New Outlook Pioneers

New Project for Heartland Council

Our Omaha based Heartland Council Pioneers have entered into a brand new project and partnership with Jacobs House International, a private non-profit organization located in Pacific Junction, Iowa.

Jacobs House has gathered clothes and travel aides for years and shipped them to the needy in Maderat, Romania. Currently the group is focusing on collecting and repairing new and used bikes. The bikes have literally become the main source of travel for citizens of all ages in Maderat. A Methodist Church in nearby Bellevue, Nebraska and an independent Christian Church in Missouri help Jacobs House gather the clothing, toiletries and bikes and ship them to Romania. The last shipment saw 350 boxes of clothes and 70 bikes sent.

The partnership with the Heartland Council will be a tremendous help to getting more bikes prepared for shipping and service. Jacobs House CEO Bob Wolkins is excited to have many more happy hands helping him locally.

Most bikes only need some minor lubrication and adjustments, but others require some parts replacement. All parts are provided at no expense to volunteers. If you are in the Iowa/Nebraska area and would like to help with repairs, or would like to donate bikes, parts, or money please contact Bob Wolkins at WolkinsBob@yahoo.

How We Spark Change!

Pioneers is a network of volunteers who effect immediate, tangible change in local communities, in partnership with their sponsors.